

For the Record



A New Contact For a Familiar Service

The Spring Lake Transit system is a service provided by the Town in conjunction with Majestic Luxury Tours and Cumberland County Transportation.

The bus service operates Monday through Friday. It's daily route begins at 7:00 am and ends at 7:00 pm. There is a break in its schedule at 10:00 am which lasts until 12:00 pm and another break at 1:20 pm which lasts until 4:20 pm. There is no weekend schedule for the bus.

The Spring Lake Bus has approximately 22 stops. All stops are within the city of Spring Lake with the exception of one. The one stop

outside of Spring Lake is at Cross Creek Mall in Fayetteville. Each stop is approximately 3-4 minutes apart. All stops are clearly marked with a Spring Lake Transit bus stop sign. The stop at Cross Creek Mall is located at the food court where FAST stops are located.

We are pleased to announce, effective immediately, for the convenience of all citizens, there is a dedicated 24 hour bus hotline. This hotline can be called from any phone (cell or landline) to receive information regarding service hours, bus stop times and bus fares.

This number, in conjunction with the Town's website, facebook page and other media is the best, fastest and most reliable way to get the most current and up to date information regarding the bus. It's fast, convenient and at your fingertips. No matter the weather, conditions, these avenues will keep you informed. It's just another way we are working to improve communication.

**The Bus Hotline:
(910) 565-4466**



Manager's Monthly Message:

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The Face of the Spring Lake Fire Department

There are many definitions of a hero. One is that they run in when others run out. No one person personifies the definition of a hero than the face of the Spring Lake Fire Department. That person is Assistant Chief Jason Williams. AC Williams started with the SLFD 8 years ago. He worked his way up through the ranks of the men and women he admired to earn the rank of Assistant Chief. His

certifications are numerous but what makes him a great firefighter is his heart, leadership and dedication to his profession. He loves this Town and is truly dedicated to making it safer for everyone through education, inspections and hands on instruction. Prevention is key and no one leads the charge more than AC Williams. He is in the classrooms, in businesses, visiting homes and out

walking neighborhoods doing what he can to make sure his department fulfills their mission. Like many of his team, he is a God loving man with a family... A family he spends a lot of time away from as he serves and protects the residents of Spring Lake. As the face of the SLFD, AC Williams remains humble and baulks at the title. He simply loves his job.

Meet Smokin' Tim



Meet our new Stormwater Administrator, Tim Garner. Tim is a graduate from the "other" UNC university (no, not that one - Charlotte) with a degree in Civil Engineering. He has years of experience in the public sector doing what he does and is in the top of his field when it comes to the environment, water and Stormwater. Native to

Whispering Pines, Tim is adjusting to Spring Lake like a rock star. He has taken to our community and has a passion for the people here. He has a true desire to maintain the quality of our water system and addresses all the challenges we are faced with. He truly lives up to his name "smokin' Tim" as he is on fire!

Have You Gotten Yours Yet?



We all love Spring Lake. So, what better way to display this than through "bling"? We have partnered with Riada by Adair to bring you an assortment of designs you can own, wear and display to proudly declare your love for "the Lake." The collection is based off the I Love Spring Lake design and inspired by the

momentum it inspired. So far, the collection includes a keychain, a lapel pin, a magnet and a necklace. More items will be added. Orders are now being taken for home shipping or delivery at the Spring Fling. Check out the link on the Town's website under WE ARE SPRING LAKE on the top left of the home page.

Support Your Local Police Department

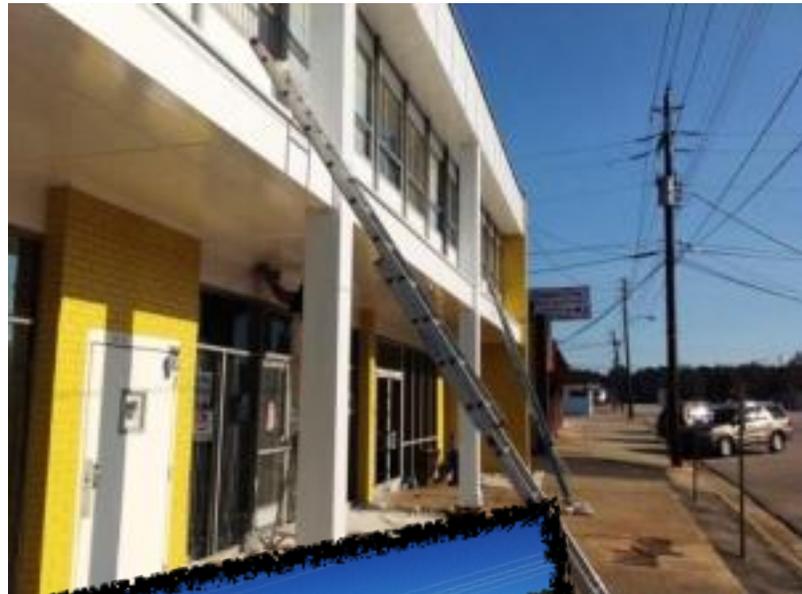


The Spring Lake Police Department is participating in the North Carolina Law Enforcement Torch Run for Special Olympics. This run unites law enforcement agencies and correction departments from across the state in an effort to raise funds and awareness for Special Olympics North Carolina. Currently, SONC is creating the route map but it will run through Spring Lake. The goal of the Spring Lake Police Department is to raise enough money to have our department on the official shirts. We are still in need of a corporate sponsor. We are selling white t-shirts (S-3X) for \$15 and orange shirts for \$20. Hats are also available for \$15. All proceeds from these donations go to the Special Olympics of North Carolina. Only the SLPD will be able to carry the torch as it runs through Spring Lake but anyone can run with them. We also want to line the streets and cheer them on and show our support for our Police Department as they continue to be beacons of hope for those less fortunate and a good example for all. Stay tuned for more information and get your hat or t-shirt today. Visit the Town's website or call the SLPD at (910) 436-0350.

Do you feel the energy? Do you feel the synergy wrapped up in our Downtown Revitalization? After many years of discussion, various plans numerous meetings and several businesses in and out of downtown...we have movement. Downtown Spring Lake is moving forward thanks to a few business and property owners, the Greater Spring Lake Chamber of Commerce and the Spring Lake Economic Development Corporation. Thanks to the creation of a facade program and funding through Cumberland Co., a small amount of businesses have begun the process of improving their buildings. A business incubator has been established to literally "kick start" businesses for new entrepreneurs.

this project in their business. Isn't time to get your business off the ground? Stop by the Professional Building on Main Street! Business owners and the Chamber are diving into investigating festivals, fairs and craft shows on Main St. and the area. Car shows are a big topic of conversations these days as well as art shows and street dances. Folks with just a little imagination can envision a time in the near future where Friday and Saturday evenings have busy sidewalks with families and friends coming from throughout the region to dine at one of our international eating establishments then walking to a nearby amphitheater to hear a jazz band play. Can you not already envision the shops, the antique stores, the dress shops, a coffee house, a bakery, or even an

establishment to have a glass of wine. Far fetched? Not in the least! It's a vision with legs! Check out the building renovations on Main Street and you can see the vision beginning to materialize. Forgive me, I'm having a "Main Street Moment." It's easy to tell the difference these days! Building improvements and nice flowers and plants have already begun to pop up and we know it's just the beginning! Don't you want to get involved? The bottom line is that, through the efforts of just a few, Downtown Spring Lake is moving forward! Let us know how we're doing! Call us at (910) 578-7317. For more information on businesses, call the Chamber at (910) 497- 8821.



The Shops
OF
MAIN STREET
Spring Lake, North Carolina

A Main Street Moment



A Celebration for Every Kind of Family

This year marks the thirteenth anniversary of the Spring Fling Festival. The Spring Fling was born out of the Town's 50th anniversary celebration. The 50th anniversary was so popular, the Town decided to start an annual event and thus, the Spring Fling was born.

The Spring Fling Festival is the largest event sponsored by the Town and one that draws crowds from across the region. This year's event will be held on Saturday, April 12, 2014 at the newly renovated Mendoza Park. As always, the Town is committed to hosting this event without the use of tax dollars. To accomplish this, the Spring Fling Festival's success relies on the generosity of sponsors from the community and surrounding areas. We thank our sponsors for their support and

unwavering commitment to the Town. On or around April 1st, we will be publishing a supplement to our newsletter dedicated to the Spring Fling. In it will include sponsor and vendor information. There is still time for anyone interested in stepping up to become a sponsor or those wishing to reserve vendor space.

The Spring Fling Festival is the greatest opportunity around for spending quality time with family and friends. It is all about community, tradition, excitement and generosity. It truly is a festival and celebration for all kinds of families.

There is adventure. There are activities for children of all ages including carnival rides, a menagerie of games, Fayetteville/Cumberland County Art Attack! and the park itself.

There is live entertainment. We are proud to showcase an array of talent on stage. Most is local talent; all is top notch.

There is a little bit of everything. There will be product vendors, food vendors, arts & crafts, face painting, bingo, DJ UB, concessions, special guests and more.

And let's not forget baseball! It is also opening day of baseball. Teams will show their pride with the "parade of teams," the first pitch will be thrown and there will be games all day!

The best part is it is free. There is no admission charge. Everyone is welcome. From 10:00 am to 6:00 pm, there is no place better to be. We do fun and we do awesome!



I Love Spring Lake

Look around. Every where you look in Spring Lake, there is something to love. Whether it is a new business, a renovation, a project in progress, an event, a long time establishment or a friend, Spring Lake is bursting at the seams! We have all worked hard to make our community home. And it is a great place to call home. We can shout it from the roof tops and proudly proclaim WE ARE SPRING LAKE AND WE LOVE IT! It only gets better from here! In the upcoming months, we will be rolling out new and innovative communications campaigns and we need the love we have for our community to embrace the efforts. Find something you can connect with and run with it. Your feedback and suggestions are paramount. Share! Brainstorm and send your ideas to the communications department. Snap photos and send them, too. It takes all of us to make us successful. And when we see see the rainbow in the Lake, we know... There isn't just hope, we are the pot of gold!



Around the Corner...

*A monthly update and perspective by
Town Manager Ken Metcalf*

Town staff members are busy putting together information for the Fiscal Year 2014-15 Town Budget. The new budget takes effect July 1st. Capital Improvements (equipment and projects exceeding \$5,000) are always in debate and on the table. The Town Board of Aldermen have adopted the staff's Capital Improvement Plan, which is short and long range. Immediate needs are validated through hired consultants such as engineers and other industry specialist and voted on by the Town Board. Obviously the more pressing and critical needs get moved to the top of the list. Public Safety and Public Health (Water, Sewer and Stormwater) items tend to be higher profile and for good reason. These items are also the ones that cost the most, generally speaking. Other Public Works projects such as sidewalks and street paving are always in demand. Our citizens also expect a high quality recreation program and parks system and these are always priority. Mayor Rey has emphasized the need and desire for Spring Lake to become a "Smart City,"

not just in technology but in the way we communicate. This newsletter is a really good beginning but cant possibly cover everything as it happens, neither can our awesome web site and Facebook page. There are monies being proposed that will enable to update you at the speed of light. A small exaggeration of course, but you get the idea. We evaluating options for citizens to have a "Spring Lake App" which will give you the ability to have access to town information for basically anywhere at anytime. From your cell phone you could be paying your water bill, getting an inspection permit or signing up for T-ball. Unreal! And this is just the beginning! The new budget proposal will hopefully allow us to "spruce up" some of our neighborhood entrances and strengthen our support of the Downtown Revitalization efforts. The Town Board is in conversations about a potential second Fire Station and significant upgrades to your Waste Water Treatment Plant (again Public Safety and Public Health). We obviously haven't covered in this article the budget(s) of the

day to day operations of the town. You know, the exciting stuff like salaries, electricity, motor vehicle fuel and oil, weed eater twine, paper and pens, furniture polish and toilet paper. It's all talked about during the annual Budget Preparations process and each department must present a "business plan" to the Town Board and show how their budget request tie into their plan. How do we pay for all of this? That's for next month's article! Let us know how we're doing! Customer service hot line, (910) 578-7317!



Appearance Commission's Annual Spring Litter Sweep

Mark your calendar now for Saturday, April 26, 2014. This is the date of the Spring Lake Appearance Commission's Annual Spring Litter Sweep. Any and all are strongly encouraged to participate in this community wide event aimed at beautifying Spring Lake. The event starts at the Spring Lake Community Center (Rec Center) around 9am and concludes at noon. Details will be posted on the Town's website and social media as the event gets closer. Make the decision now to make a difference in our community!

Hazardous Household Waste Pick-up

In conjunction with the Annual Spring Litter Sweep, the Water Resources Department will be hosting its annual Hazardous Household Waste Pick-up on Saturday, April 26, 2014 from 9:00 am until 12:00 pm. This free service will be set up in the parking lot across from Town Hall. Residents needing to dispose of materials not allowed to be dumped in the landfill can drive up and have the materials disposed of in a safe manner. Items such as paint, batteries, chemicals, oil, household cleaners, antifreeze, pesticide, automotive fluids, beauty products, medicines, fluorescent lights, fiberglass epoxy, swimming pool chemicals, glue, paint related products, fertilizer, products in aerosol cans, etc., gather your materials now and be ready to bring them on Saturday, April 26th.

More information about this pick up will be posted on the Town's website and social media sites. If you have specific questions or would like more information, please call Tim Garner at (910) 497-5748.



One Hour Could Save Your Life

The Spring Lake Fire Department in conjunction with the Spring Lake Senior Enrichment Center will present a Fire and Fall Prevention Program for Older Adults ages 50 +. It will be held at the Spring Lake Sr. Enrichment Center, located in the Community Building, at 301 Ruth St., Spring Lake, NC. on April 23rd at 10:00 am.

The free one hour presentation will teach older adults, through trivia and nostalgia, how to protect themselves from fire and falling. The presentation will also include a hands-on smoke alarm demonstration.

All attendees of the Fire and Fall Presentation will receive a free 10yr. battery smoke alarm and the installation of the alarm will be provided, free of charge, by the Spring Lake Fire Dept. (on appt.) Please call 910-497-7700 for further information. This opportunity is not limited to just Spring Lake residents only.

Decide now to join us. Bring a friend. Fellowship, learn, take home a few "goodies" and most importantly, leave with a peace of mind knowing you will be safer.



Meet Echo Company, 1st Battalion 7th Air Defense Artillery. They provide sustainment and two tier maintenance support for all conventional equipment to include communications, electronics and missile systems for the Battalion in order to sustain four PATRIOT batteries and facilitate the Battalion's operation/strategic objectives. The company operates under the command of CPT Patton-Neal and 1SG Silas who enforces the "Team Strong" concept by using all available resources and training to improve the

psychological health and resilience of Soldiers, Families and the surrounding communities.

TEAM STRONG is loyal in their creed to their unit, their country and their surrounding community - Spring Lake. The men and women of TEAM STRONG have committed their efforts to making Spring Lake a better place through various volunteer efforts. With the full backing of their commander, you will be seeing them around Town

doing various activities and projects. A few of the projects they will be involved in include: painting fire hydrants, Veteran's Park Maintenance, feeding the homeless, spring litter sweep, fall litter sweep and our Memorial Day Tribute. As the Town and TEAM STRONG works together more closely, the list of activities and events may expand. For now, we are privileged to have them as honorary residents and proud to have them on our Team.





March and April Water Testing

From March 1 until April 1, 2014, the Town of Spring Lake water customers may notice chlorine odor as a result of a change in the water treatment process. PWC and HCPW, from whom Spring Lake purchases water, will temporarily stop adding ammonia to its water treatment disinfection process. NCDENR requires all water treatment systems that add ammonia to its systems discontinue this practice for one month annually. For the full notice, please visit the Town's website.

In the month of April, the SLFD will begin its annual flushing of fire hydrants. We ask that residents be mindful of equipment and workers in these areas. Be alert when water is flowing and do not allow children to play in or around open fire hydrants. The fire department can be reached at (910) 436-0337.



Annual Easter Egg Hunt

Mark your calendar now for the Town's Annual Easter Egg Hunt. This year's event is scheduled for Saturday, April 5, 2014. It will be held at Mendoza Park. The hunt starts promptly at 11:00 am (advise you to come early!)

The event is free and open to the public. The egg hunt is open to ages 0-12. The event itself lasts until 1:00 pm.

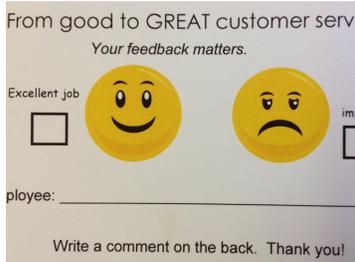
In addition to the egg hunt, there will be other fun family entertainment to include games, music and prizes.

For more information or details, call the Recreation Department at (910) 436-0011.



Memorial Day Tribute

Everyone loves a parade. This year, the Town's Memorial Day Tribute will start with a parade and end with our traditional ceremony. The parade will be a bit longer than the one we had two years ago but it will still keep with the meaning of the day. If you are part of a civic group or organization, business or other group and wish to march in the parade along with the troops and special guests, please contact our communications department at webmaster@spring-lake.org. We need to have all interested parties signed up by the first week of May. In addition to parade participants, we need folks to come out and line the parade route. Cheer, hold up sign and support those who support us. Remember, freedom isn't free. Memorial Day is about remembering those who paid the ultimate sacrifice so we can enjoy the freedoms we enjoy everyday. Let us boldly celebrate. Plan to attend now!



Keep the Feedback Coming

Next time you are in Town Hall, be sure to fill out a customer service feedback card and tell us what you think. Our goal is great customer service! Send us your photos of creative but safe ways you have displayed and shared the "I Love Spring Lake, NC" message. We will showcase them on Facebook and in our newsletter. Send your photos to webmaster@spring-lake.org. Keep the feedback coming. We want to hear from you. What are things you want to read about in the newsletter? What great things are going on in your part of the Lake? Share your feedback. Share your love for Spring Lake, NC with us!



Mark Your Calendar For These Noteworthy Upcoming Dates:

- March 1: THM Burnout begins
- March 18: 6:00 pm, Cumberland Co. Development Public Meeting
- March 24: 7:00 pm, Board of Aldermen regular meeting
- April 1: THM Burnout ends
- April 5: 11:00 am, Annual Easter Egg Hunt
- April 12: 10 am - 6:00 pm, Spring Fling Festival
- April 26: 9 am - 12 pm, Spring Litter Sweep and Hazardous Household Waste Pick-up
- May 26: 10:00 am, Memorial Day Tribute (parade and ceremony)



Town of Spring Lake

Chris V. Rey, Mayor
 James O'Garra, Mayor Pro Tem
 James Christian, Alderman
 Richard Higgins, Alderman
 Densie Lucas, Alderwoman
 Fredricka Sutherland, Alderwoman
 Ken Metcalf, Town Manager
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